



FLORA SPRINGS

NAPA VALLEY FAMILY ESTATE

TRILOGY PROMOTIONAL TIPS

Thank you for being a valued Flora Springs Trade Partner.

Below please find tools to help you promote Trilogy. We appreciate your support in sharing with your social networks to collectively drive awareness and excitement around Trilogy. Should you have any additional questions, please contact us at trade@florasprings.com.

KEY POINTS

- **Overview:** Trilogy is Flora Springs' flagship wine, one that dates back to 1984 when our family decided to make the finest wine possible by selecting the highest quality wine lots culled from our estate vineyards in Napa Valley. Back then it was one of Napa Valley's first proprietary red blends, and today this Bordeaux-style wine continues to be sourced from our own Komes-Garvey estate vineyards.
- **Website:** <https://www.florasprings.com/>
- **Trilogy Webpage:** <https://www.florasprings.com/trade/trilogy/>
- **Trilogy Release Party Webpage:** <https://www.florasprings.com/news-events/trilogy-release-party/>
- **Photos:** <https://www.florasprings.com/trade/trilogy/> and you can find additional photos here: <https://www.florasprings.com/trade/>

SOCIAL MEDIA RECOMMENDATIONS

- Follow us and tag Flora Springs in your posts:
 - Facebook: <https://www.facebook.com/floraspringswinery/>
 - Instagram: <https://www.instagram.com/florasprings/>
 - Twitter: <https://twitter.com/florasprings>
- Use hashtags #florasprings and #trilogywine
- Feel free to use photos available at <https://www.florasprings.com/trade/trilogy/> and you can find additional photos here: <https://www.florasprings.com/trade/>