

POGGIO DEL PAPA

> NAPA VALLEY RED WINE

FLORA

FLORA'S CELLAR

2012 POGGIO DEL PAPA

Winemaker Notes

Each year we create a special blend of varietals in an evocative Tuscan-style red wine we call Poggio Del Papa. For our 2012 vintage we combined the bright red fruit flavors of Sangiovese, grown on the hillside of our Cypress Ranch in Pope Valley, with the rich, dark fruit characteristics of Napa Valley-grown Syrah, Petite Verdot and Malbec. This beautifully structured vintage offers rich, blue and black fruit notes including black cherry and ripe loganberry with red boysenberry and rhubarb. This solid core of fruit is laced with hints of sage, leather and black peppercorn. This is a savory, food-friendly wine that pairs well with pasta dishes but is versatile enough to go with just about anything.

All The Facts

Appellation:	Napa Valley
Varietal:	69% Sangiovese, 16% Syrah, 10% Petite Verdot, 5% Malbec
Case Production:	464
Aging:	16 months: 65% large oak casks; 35% small oak barrels
Suggested Retail Price:	\$40
Enjoyability:	Drink now through 2017 for optimum enjoyment.

On the Vine

In a distant corner of Napa Valley, Pope Valley's hidden terrain of rolling hills and ancient oak trees offers a glimpse of this historic wine region's earliest days. Our Cypress Ranch, marked by a massive ancient cypress tree, is set against this rustic backdrop of untamed natural beauty. The Sangiovese we grow on the property exhibits incredible red fruit intensity that melds beautifully with the dark fruit characters of Syrah, Petite Verdot and Malbec.

2012 was a vintage for the record books in Napa Valley, with a near perfect growing season that featured warm days, cool evenings and no heat spikes or rain events to speak of. Across Napa Valley and as far north as Pope Valley, this ideal weather pattern resulted in normal bud break, flowering and fruit set, along with slow, even ripening. The fruit from the 2012 harvest was simply exceptional, with deep color, good acid and highly concentrated flavor.