

{Employee Spotlight}

Jake Podesta (aka The Instigator)
Wine Educator/Event Coordinator | Age 28 | Lynn University

Why do they call you The Instigator? I like to have fun at work, and so I joke and sometimes play pranks on people. It makes the day go by faster and creates camaraderie.

The most fun I've ever had was when... My girlfriend took me on a surprise skydiving trip. I was speechless afterward.

What's your favorite hangout in Napa Valley (besides The Room)? Some of the most amazing restaurants in the country are within a 15 mile radius and they all offer a different atmosphere, so I call Napa Valley my favorite hangout.

What can't you leave the house without? Definitely my iPhone, and yet I'm a big advocate for leaving it "at the door" when I'm around real people. Phones pull us away from human interaction which I happen to enjoy. That's probably why I love my job so much.

Where's your happy place? I'm publicly declaring my love affair with water. There is something about being at the beach, on a boat or swimming that makes me truly happy.

What's your favorite Trilogy moment? The day I got to taste almost every vintage of Trilogy. I was doing errands and walked into the room when the owner, winemaker and a few others had just finished tasting and invited me to taste, if I'd like. And I DID like! Very much!



GREAT TASTES
A FLORA SPRINGS WINE CLUB

MARCH 2014



{Mark Your Calendars}

The 2011 Trilogy is Here!

March 15
Great Tastes Pick Up Day
The Room

June 14
Flora's Five Cabs & Five Cuts Wine Club Dinner
The Estate

May 22
#ChardonnayDay 2014
Worldwide, Online

June 20
#11 FedEx Car + Wine Club Happy Hour
The Room

May 24
SF Giants Game Day
AT&T Park San Francisco

July 19
Great Tastes Pick Up Day
The Room

It was wonderful to see so many of our club members at the Trilogy Release party on February 1st! Putting faces to names is my favorite aspect of this annual event (in addition to the Cal Marching Band!). Thank you to all of you who came from near and far to spend the day with us.

Whether you were able to attend the Release party or not, this month's shipment will give you the opportunity to taste and enjoy the 2011 Trilogy. In a vintage that presented its challenges, the 2011 is the result of scrupulous culling in the vineyard and cellar.

It's a stunning wine — but less plentiful in supply — so I encourage you to place any reorders sooner rather than later. The 2011 Merlot, which is already sold out, is one that Flora would have loved. She adored Merlot, and always said that a glass a day contributed to her longevity. Now that's a piece of wisdom I can take to heart!

Enjoy!

Kenny Werle
Wine Club Manager



1978 WEST ZINFANDEL LANE
ST. HELENA, CA 94574
FLORASPRINGS.COM
800.913.1118



{Only at
The Room}

Did you know...

...our Barrel Fermented Chardonnay is the longest standing wine on The White House wine list? It's true. Since the early 1980s our Barrel Fermented Chardonnay has been a featured wine at special events held at 1600 Pennsylvania Avenue. We jokingly call it the "bi-partisan" wine, because it has remained on the list through so many administrations!

Next time you're in The Room check out the framed letter from Assistant Usher Daniel Shanks to Julie Garvey dated April 6, 1995. Each time the wine is served the Komes and Garvey families receive an official letter from the White House, along with a commemorative menu. This one notes that "The Chardonnay and Grilled Salmon first course combination was especially well-received." Bravo!

{Your March Shipment}



2011 Trilogi

After more than three decades of crafting elegant, complex wines from our Napa Valley estate vineyards, Trilogi remains one of Flora Springs' most revered legacies. Our 2011 Trilogi brings together Cabernet Sauvignon, Merlot, Petite Verdot and Malbec in a wine that is rich, full-bodied and opulent. The aromatics include notes of anise, black pepper and sandalwood, while dark black cherry and cassis flavors drive the palate accompanied by vanilla and white pepper notes. The wine's lush texture lingers on a long finish.

2011 Merlot

Our Napa Valley Merlot is a perennial favorite for those who want to open and enjoy a soft, supple red wine without aging. Sourced from two of our estate vineyards in the esteemed Rutherford appellation, our 2011 greets you with notes of cherry cola, vanilla, and sandalwood, followed on the palate with dried herbs, ripe Bing cherries, cranberries, raspberries and spicy clove. This is a juicy, robust wine, delicious to drink on its own, but versatile enough to be successfully paired with a variety of dishes.



2011 Trilogi Release Limited-Edition Festival Bottle.

Contact Kenny to acquire our white label Trilogi. Wine Club **\$60**/bottle + shipping included on six or more bottles.

{Pricing and Order}

**TO PLACE YOUR ORDER, CONTACT WINE CLUB
MANAGER KENNY WERLE AT: 1 (800) 913-1118
or KWERLE@FLORASPRINGS.COM**

2011 TRILOGY

Food Pairing Suggestion: Grilled Lamb with Reduction Sauce
4,680 cases produced
Price: **\$75** | Shipment: **\$60**
Wine Club Reorder: **\$60**

2011 MERLOT

Food Pairing Suggestion: Corned Beef Sandwich on Rye Bread
4,500 cases produced
Price: **\$25** | Shipment: **\$22⁵⁰**
Wine Club Reorder: **\$20**
(2011 is sold out, call Kenny to pre-order 2012 Merlot)

Next Shipment:

2011 Napa Valley Cabernet Sauvignon & 2013 Pinot Grigio

