



FLORA SPRINGS

PREFERRED PALATES



I've always been a big history buff. In fact one of my favorite volunteer activities is serving as a board member on the St. Helena Historical Society. The city of St. Helena has an "official" history that dates back over 160 years and wine grapes have been grown in this area for nearly as long. In fact, we know that our Flora Springs estate included over 80 acres of vines back in 1881. Still, I like to imagine this place as it was even earlier. I'm pretty sure the native Wappo people, the area's earliest inhabitants, found a home among the 15 springs that ran throughout this property. It must have been ideal.

My fondness for history is part of the reason I love Pope Valley - where our Wild Boar Cabernet Sauvignon is grown. This eastern region of Napa County with its wide swaths of virgin and fallow land gives a picture of what Napa was like 100 or even 200 years ago. I think about those vistas whenever I open a bottle of Wild Boar, and toast the olden days, when boars outnumbered people in Napa Valley!

APRIL 2016

OUR NEW LOOK

You've seen the new label on Trilogy, but with this shipment of Wild Boar you're the first to see our new Single Vineyard Cabernet package. We asked Nat Komes, who spearheaded the design of our new look, for some background on the changes.

What was your thinking behind the update to the Single Vineyard label?

We wanted a more elevated feel to the Single Vineyard wines overall, and we also wanted to emphasize the name of each of our estate vineyards, since they're really the stars of the show. Our vineyards are so individual; they're what make each of these wines unique. Now they take center stage on the labels.

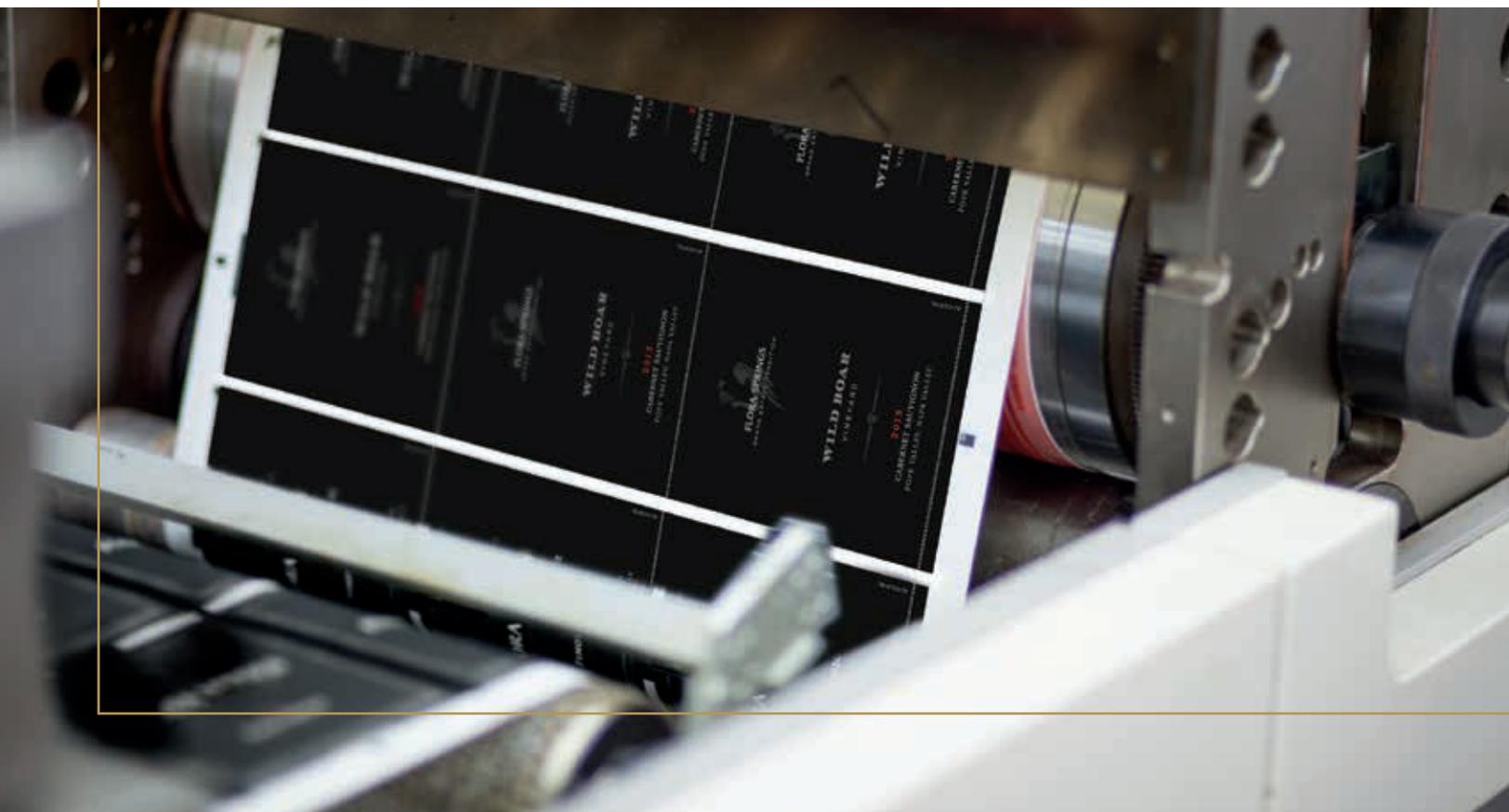
What does the phrase "Grand Estate Tradition" mean?

Flora Springs has a history as a winegrowing estate dating back to 1885, and grapes have

been growing here longer than that. Our winery has been family-owned for three generations, and what's more, all of the fruit that goes into these Single Vineyard Cabernets is grown by us in our own estate vineyards. That's becoming more unusual in Napa Valley, but it's a longstanding tradition at Flora Springs that is the essence of who we are.

What else is unique about this label?

Very few people will notice this but here's a fun fact for our Preferred Palates members: the very faint mark in the middle of the accent line below the word "vineyard" is a rendering of the Omega-shaped keystone that sits above the entrance to our 1885 Ghost Winery. The symbol is still a mystery. We put it there as a secret wink to the people who know Flora Springs best.





2013 WILD BOAR CABERNET CABERNET SAUVIGNON TASTING NOTES

The fruit for this wine is from a single hillside block in our Cypress Ranch Vineyard in Pope Valley, a broad, sparsely populated valley just over Napa's eastern mountain ridge. This dramatic site reaches 1200 feet of elevation, enjoying consistent afternoon breezes that funnel down from the Palisades mountain range and moderate the typically warm temperatures. The 2013 vintage opens with aromas of black currant, plum, Bing cherry and sweet vanilla, persisting on the palate in a whirlpool of flavors that include melted caramel, white licorice, coconut and rhubarb. Plush, succulent tannins give this Wild Boar Cabernet a sense of immediacy, but as they slowly evolve in the glass the wine reveals a structure that promises great aging potential.

CELLAR FACTS

Appellation: Napa Valley

Composition: 100% Cabernet Sauvignon

Cases: 616

Aging: 18 months; 80% American oak
/20% French oak (75% new)

Enjoyability: Drink now or cellar. Pull the cork
until 2035 for optimum enjoyment.

PRICING & REORDER

Price **\$125** | Shipment **\$90** | Reorder **\$100**

TO PLACE YOUR ORDER PLEASE CONTACT WINE CLUB DIRECTOR
KENNY WERLE AT (800) 913-1118 OR INFO@FLORASPRINGS.COM



VISIT THE ESTATE

With summer just around the corner it's the perfect time to plan a visit to Napa Valley and The Estate at Flora Springs. Did you know we offer a tasting that includes all of our Single Vineyard Cabernets? It's a rare chance to compare and contrast these one-of-a-kind wines side by side, led by one of our knowledgeable hosts who can provide background on each of the wines and appellations. We've also introduced Flora's Legacy Experience at The Estate, a tasting of some of our rarest, most sought-after wines, including the newly-introduced Flora's Legacy Chardonnay and Cabernet Sauvignon. Both these Experiences include a guided tour of our caves and Ghost Winery. We hope you'll visit us soon, while Flora's roses are in full bloom!

We asked Director of Hospitality Margaret Meraz what she likes about our Wild Boar Cabernet Sauvignon?

“Of course I love the wine, but I've always enjoyed hearing John Komes' story about how this Cabernet earned its name. It's too long to repeat here, but it's a Wild Wild West sort of tale with typical John Komes humor!”



1978 WEST ZINFANDEL LANE
ST. HELENA, CALIFORNIA 94574
FLORASPRINGS.COM | 800.913.1118