

N O T E S

An Exclusive Newsletter to Flora Springs Wine Club Members



Photo: Lindsay Garvey

February 6
Trilogy Carnival
at the Estate

February 14
Valentine's
Day Event
at The Room

March 21
Pick up Party
benefiting
Clinic Ole

April 29
FS Lounge
at The Room

Flora's Big Secret

HAPPY 2010!

So, when is the best time to visit Napa Valley? Where should you eat, and most importantly, where should you stay? The winter months in the Valley offer visitors an entirely different perspective on wine country, and for a number of us here at Flora Springs, it's our favorite time of year. The frenetic pace of Highway 29 slows to a stroll. There's more elbowroom at the tasting room, and, if you catch the valley after a good winter storm, the snow-dusted views of Mount Saint Helena will stay with you forever. It's hard to go wrong with so many great restaurants, but when it comes to suggesting a place to stay we always recommend Rancho Caymus Inn. And the big secret is that the Flora Springs Family owns it!

Rancho Caymus Inn allows its guests to experience the rich history of the Napa Valley in an old-world Spanish California setting. Restored by the Flora Springs family in 1991, the story goes back to 1836, when founder George C. Yount was awarded the land from General Mariano Vallejo. A sprawling hacienda named Caymus Rancho was built on the site and opened its doors to all those who visited the valley: Russian nobility, stagecoach drivers, saloonkeepers, writers, and singers.

Rebuilt from 100-year-old oak beams reclaimed from a historic barn in Ohio, Rancho Caymus Inn has been crafted to recreate the hacienda architecture from Napa Valley's past. The spacious,

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Photo: Lindsay Garvey



2007 Poggio Del Papa

RETAIL PRICE: \$38.00/BOTTLE

Pope Valley, the last frontier of Napa Valley, is a hidden terrain of rolling hills and massive oak trees, kept secret by the 40 minutes of switchbacks that connect this distant corner of Napa Valley to St. Helena. This rustic and fertile farmland offers a glimpse of our historic wine region's earliest days – a good portion of the land still sits fallow. In crafting our 2007 Poggio del Papa, we blended the intense, bright fruit flavors of our hillside Sangiovese from Cypress Ranch in Pope Valley with the rich dark fruit character found in our estate Cabernet, Malbec, and Petit Verdot. The result in an awesome blend of flavors to rival any of the great Super Tuscan wines from Italy.



ESTATE GROWN VARIETAL: 78% SANGIOVESE, 13% MERLOT, 6% MALBEC, 3% PETIT VERDOT
ENJOYABILITY: DRINK NOW THROUGH 2013 FOR OPTIMUM ENJOYMENT.

CLUB SHIPMENT PRICE: \$34.20/BOTTLE
CLUB REORDER PRICE: \$30.40/BOTTLE



2008 Sauvignon Blanc Soliloquy Vineyard

RETAIL PRICE: \$20.00/BOTTLE

Our Crossroads Vineyard in the heart of the Oakville appellation is a crown jewel in our collection of Napa Valley vineyards. Though Crossroads is planted mostly to Cabernet Sauvignon and Chardonnay, two blocks of the vineyard are devoted to a varietal we absolutely cherish – Sauvignon Blanc. Soliloquy Vineyard in Oakville is the fruit source for our very unique Sauvignon Blanc. From two different clones – one certified by UC Davis as the “Soliloquy” Sauvignon Blanc clone, and the other the Sauvignon Musqué clone – we have created one wine of singular distinction.

ESTATE GROWN VARIETAL: 100% SAUVIGNON BLANC
ENJOYABILITY: DRINK NOW THROUGH 2012 FOR OPTIMUM ENJOYMENT.

CLUB SHIPMENT PRICE: \$18.00/BOTTLE
CLUB REORDER PRICE: \$16.00/BOTTLE



2007 Trilogy

RETAIL PRICE: \$65.00/BOTTLE

Perched on the bench of the Mayacamas in the far northwest corner of the Rutherford appellation, the location of the Flora Springs Estate is enviable. In 1984, we set out to make the best wine possible by hand-selecting the highest quality lots from our estate vineyards. Using a blend of three Bordeaux varietals - Cabernet Sauvignon, Cabernet Franc and Merlot - we created Trilogy, one of the original Meritage wines.

Now a Napa Valley benchmark, Trilogy represents meticulous sustainable and organic farming practices, along with the evolution of a wine style created by the Komes-Garvey families. Over twenty years of Trilogy later, the goal remains the same – to handcraft the finest wine possible from the Flora Springs Estate. Unrelenting with power and grace, the 2007 Trilogy, our 23rd vintage, beautifully marries the complexity and elegance of our earlier vintages with the sheer bravado of our favorite vintages during the late 90's.

ESTATE GROWN VARIETAL: 74% CABERNET SAUVIGNON, 21% MERLOT,
5% PETIT VERDOT

ENJOYABILITY: DRINK NOW THROUGH 2027 FOR OPTIMUM ENJOYMENT.

CLUB SHIPMENT PRICE: \$58.50/BOTTLE

CLUB REORDER PRICE: \$52.00



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split-level suites are formed with bright stucco walls and decorated with handmade furnishings from Ecuador and Southern Mexico. What makes the experience of Rancho Caymus Inn so unique is how well it blends rustic Napa Valley influences with modern comforts. The suites of Rancho Caymus offer every amenity you can imagine. Some of the larger rooms boast private balconies, wood burning fireplaces, and wet bars. It's no wonder Rancho Caymus Inn has been called, "one of California's most Romantic Inns."

To thank you for your patronage and allow you the opportunity to experience winter in the valley, Flora Springs would like to extend a special wine club members-only invitation. From January 1st – April 30th we are offering exclusive weekday rates of \$85 per night and weekend rates of \$125 per night. We also hope you will take advantage of a complimentary VIP tasting at the winery including seasonal food pairings from the Flora Springs Kitchen.

Whether you decide to come for a day or a week, we look forward to making your winter wine country visit to Rancho Caymus Inn and Flora Springs Winery unforgettable.

FLORA
SPRINGS.

THE ROOM



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Email: theroom@florasprings.com • www.florasprings.com

NEW FOR 2010

WHERE'S FLORA?

We want to know where you're taking Flora tonight. Next time you pull the cork on a bottle of Flora Springs, snap a picture and tell us the story. We want details! Where were you? What was the food pairing? Was it a special occasion? Did you propose? The best photo and story will be posted on our Flora Fever Blog and the winner will receive a bottle of Trilogy on the house!

WALLFLOWER OR SOCIAL BUTTERFLY?

These days there really is no reason to go out into the winter night and brave the elements. You can download episodes of *Mad Men* at home, Amazon delivers right to your door, and now you can keep up with Flora Springs on Facebook, Yelp, and Twitter, as well as our very own Flora Fever Blog. If you decide to spice up the night and open a bottle of Flora Springs, feel free to write a review on CellarTracker.

www.facebook.com/floraspringswinery

www.yelp.com/biz/flora-springs-winery-and-vineyards-saint-helena

http://twitter.com/Flora_Springs

www.florasprings.com/blog

www.cellartracker.com

SECRET INGREDIENTS?

For those of you lost without your Flora Springs recipe card, you can find them on our website at www.florasprings.com.

We are on **Facebook**, **Twitter** and **Yelp**! And you can catch **Flora Fever** at florasprings.com/blog.



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